

SPONSORSHIP PACKAGES



Prepared For:



Introduction

We are excited to invite you to be part of our 2025 Calm Kids Emotional Wellness Adventure Camp. Your support can make a big difference, and we appreciate your consideration.

About Us

Calm Kids is a small women owned business dedicated to mindfulness and emotional wellness for children and the adults who guide them. Our programs and services have had a positive impact around the Hampton Roads community.

Event Overview

Event Name: Calm Kids Emotional Wellness Adventure Camp

Date: June/July 2025

Location: Virginia Beach, VA

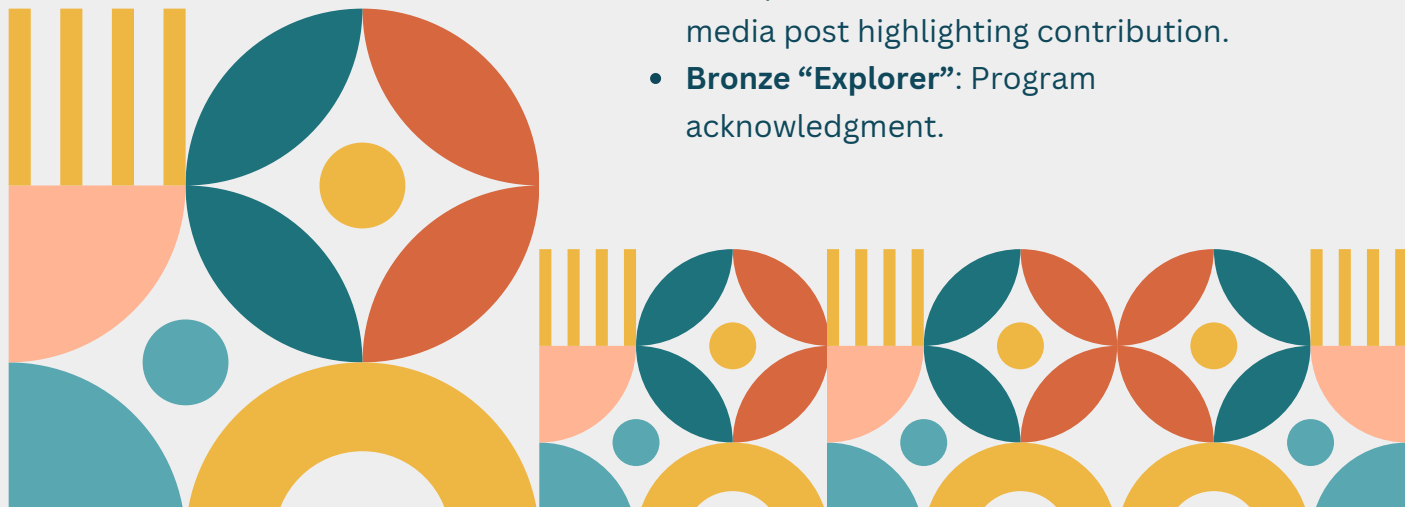
Expected Attendance: up to 50 potential youth attendees



Sponsorship Opportunities

We offer these sponsorship packages:

- **Gold “Navigator”**: + Exclusive activity sponsorship, Featured on website with link to sponsor site, feature in newsletter. VIP invite to meet the campers. Logo on any event banners/signage.
- **Silver “Adventurer”**: + logo on Camp T shirt and sponsor banner. additional social media post highlighting contribution.
- **Bronze “Explorer”**: Program acknowledgment.



Why Sponsor?

Sponsoring the Calm Kids Emotional Wellness Adventure Camp benefits you by increasing your visibility in the close-knit community we've built. It will also grant our campers new experiences as they learn to flow through their emotions

Benefits for Sponsors

As a sponsor, you'll enjoy:

- Logo and business exposure to local families.
- Exposure to Calm Kids Newsletter community.
- Social media mentions and exposure leading up to the event.

Contact Information

For more details, please contact:



www.1calmkid.com



757-581-4256



admin@1calmkid.com

Our Target Audience

Our camp attracts children families and from the Hampton Roads area looking for unique and intentionally curated emotional and social wellness opportunities for youth.

We look forward to partnering with you to ensure the success of our Emotional Wellness Adventure Camp.



Sponsorship Opportunities

We offer these sponsorship packages:

- **Gold “Navigator”**: 4 Paddle boards and accompanying equipment.

Silver +

- Exclusive activity sponsorship: Sponsor named as official sponsor of Paddle board activities with name and logo on any signage.
- Featured on Camp website: with link to sponsor site.
- Feature in newsletter: a Full article in the Newsletter detailing the sponsor’s contribution and the impact of the paddle board donation on camp programming.
- VIP invite to meet the campers .

- **Silver “Adventurer”**: 2 Paddleboards and accompanying equipment

Bronze +

- Logo on Camp T shirt: Sponsor logo added to the back of the official Camp T-shirt.
- Recognition on sponsor banner.
- Additional social media post highlighting contribution.

- **Bronze “Explorer”**: 1 Paddleboard & equipment

- Recognition on camp site: Sponsor logo displayed on camp sponsor Page
- Social Media thank you: One dedicated post thanking the sponsor on social media platform.
- Calm Kids Newsletter mention: Acknowledgment in the monthly newsletter

Sponsorship Package Details

We are expanding our summer camp to be a full outdoor adventure camp. We have a vision for our community that includes exposing youth, who may struggle with emotional regulation, to a variety of adventure activities that help them learn and practice building emotional skills and nervous system regulation to help them flow through intense emotions. We are using the great outdoors as one of their teachers. As a small business owner your support will help us to grow the Calm Kids vision and expand YOUR visibility as we continue to grow as a community.

